www.skematransport.eu
www.eskema.eu

E Maritime Policy Development
Dr Heather McLaughlin – Inlecom
Gijon 21 May 2010

What is SKEMA?

- SKEMA is a three year project funded by the European Commission - DGTREN under the 7th Framework Programme.

- Establishing a Sustainable Knowledge Platform for the use of stakeholders in the Maritime Transport & Logistics industry. **'Digital Library'**

- Populated by project Studies and outputs from workshops and case studies addressing key challenges for the European maritime transport and logistics industry.

Project Overview

▸ **Consolidation Studies**.

▸ **Periodic Studies** address areas of interest in a focussed and well-scoped manner.

▸ The **Thematic Network** engages the maritime transport & logistics industry in the activities and outputs of SKEMA.

▸ The **SKEMA Knowledge Base** makes available to the maritime transport and logistics community the essential elements of the Consolidation & Periodic Studies in an attractive, easily comprehensible style

The e-Maritime Study

- Task 1 Maritime Overview

- Task 2 State of the Art Review

- **Task 3 E-Maritime Policy**

- Task 4 Stakeholder Surveys

e-Maritime Policy Areas

▸ Safety and security

▸ Increasing the competitiveness of the EU maritime transport industry by better administration

▸ Creating a better environment for ship operators

▸ Supporting the development of European Ports as key logistics hubs

▸ Improving seafaring and the promotion of the profession

e-Maritime Policy Options

- Directives
- Taking no action
- Providing information or guidance
- Using market based instruments
- Co-regulation
- Self-regulation
- Issuing recommendations
- Flexible Directives

Influencing Factors

- Industry characteristics – transparency/competitiveness/fragmentation
- Monitoring
- Technical complexity
- Stakeholder buy-in
- Potential risk
- Existing policy

For each policy area

▸ Policy options assessed in terms of

 ▸ Efficiency

 ▸ Effectiveness

 ▸ Negative effects

Results of analysis

- Some elements of a framework are already in place
    - Integrated Maritime Policy
    - Common Maritime Space without barriers

- Areas where more work is needed
    - To address areas of concern particularly over data security and protection.
    - To achieve the necessary level of standardisation
    - **To persuade stakeholders of the benefits and thus ensure wide adoption of the e-maritime approach.**

Discussion: Focus on Stakeholders

▶ How can you contribute to e- maritime initiative?

▶ How can we best work together

   ▶ To create the right culture?

   ▶ To highlight best practice?

   ▶ To achieve smooth and effective implementation?